WINGS OVER THE ROCKIES’ MISSION IS TO EDUCATE AND INSPIRE PEOPLE OF ALL AGES ABOUT AVIATION AND SPACE ENDEAVORS OF THE PAST, PRESENT AND FUTURE.

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Dear Friends, Donors, Members, and Volunteers of Wings Over the Rockies:

It is my pleasure to share with you our 2019 Annual Report.

I am proud to lead this great organization to deliver its mission to “educate and inspire people of all ages about aviation and space endeavors of the past, present and future.” This year, as always, I am thrilled to share the great news of our achievements and impact.

2019 marks the third year in a row of incredible growth for Colorado’s Official Air & Space Museum. From increasing attendance 22% since 2018; to hosting eight days of Apollopalooza celebrations honoring the Apollo 11 moon landing; to bringing Behind the Wings to 6.7 MILLION viewers online and countless more in homes in 19 states and 44 PBS markets, Wings delivers the most exciting opportunities to enjoy and engage in aerospace.

Last year, our Lowry hangar welcomed legends Apollo 11 Director Gene Kranz and Astronaut and Senator Harrison Schmitt, in addition to hosting the 2019 National Aviation Hall of Fame Induction Ceremony. At Exploration of Flight (EOF), our second site on Centennial Airport, we dedicated the Clay Lacy Field of Dreams Flight Ramp, hosted dozens of guest aircraft as part of our Weekend Showcases, flew hundreds of teachers and students through our Young Eagles and Teacher Flight Programs, and established an Aerospace Middle School on our EOF Campus.

As always, we are honored and inspired by your support. We look forward and seek opportunities to grow and enrich the aerospace landscape, particularly through our effort to establish the great Rocky Mountain state as Colorado’s Aerospace Alley. Aerospace Alley celebrates innovation, champions our local aerospace economy, provides opportunities for our educators and students, and creates ambassadors to tell our story to the world. We hope you will join us as this exciting new initiative unfolds in 2020 and beyond.

As I reflect on our successes of 2019, I am continually impressed with the dedication of our staff and the leadership of our Board of Directors. And, we could not be recognized as a top 10 Aviation Museum in United States by USA Today or be listed in the top 20 Aerospace Museums in the World by CNN without your contributions and backing.

Thank you again for your unwavering support and for sharing the thrill of flight with others.

John L. Barry, Maj. Gen, USAF (Ret)
In 2019, Wings debuted its 4-episode season of *Behind the Wings* on YouTube and filmed Season 2 to be broadcast on PBS. You can now find *Behind the Wings* in over 44 markets and 19 states!
ADMISSIONS, MEMBERSHIP AND VOLUNTEERS

Point to note: The Air & Space Museum experienced an 14.7% bump in general admission visitation between calendar year 2018 and calendar year 2019.

2019 CURATORIAL HIGHLIGHTS

- 2019 saw the departure of Wings’ long-time Curator Matthew Burchette. As we wished him well on his adventures, we celebrated our new Curator, Chuck Stout.

- New exhibits included the “Lowry Room,” a celebration of the history of Lowry Air Force Base; a popular temporary exhibit on the Apollo Program for “ApolloPalooza;” and two new stories in the “Colorado Skies” gallery highlighting Elrey Jeppesen and Frontier Airlines.

The education programs at Wings for school kids is valuable and a great way to get them interested in the world of aviation.

– Robert Anderson, Member since 2003

Wings Over the Rockies continues to educate and inspire through aerospace-themed camps, a one-of-a-kind Teacher Flight Program and hands-on workshops for students of all ages.

- 230 fun-loving camp attendees
- 60 educators flown
- 59 WAP students educated

- Three students graduated
- Nine students earned Spartan College credit
- Two students earned their Remote Pilot Certificate (commercial drone pilot’s license)
- One student passed his Ground School exam towards his private pilot license
- 2110.5 student hours spent building the RV-12
EVENTS

Wings Over the Rockies hosted 185 private events ranging from military ceremonies to nonprofit galas, bringing in 49,992 guests from all over the country throughout the year.

At the annual Spreading Wings Gala, Wings honored Captain "Sully" Sullenburger, the world-renowned pilot, safety expert, author and Captain during "Miracle on the Hudson." In addition to the Gala, Wings continued to capture local and tourist interests with many fun and unique signature events.
Wings Over the Rockies celebrated the 50th anniversary of the Apollo 11 moon landing with an eight-day educational festival. Apollopalooza welcomed over 60 presenters, filmmakers, and heroes of the US Space Program such as Gene Krantz (NASA Apollo Mission Director), Sen. Harrison Schmitt (Apollo 17 lunar astronaut), and Joe Engle (X15, STS-2). In addition to honoring history, Apollopalooza celebrated the future of human space exploration welcoming pioneers such as Dan Hicks (CEO, Spaceport America) and Robert Zubrin (Mars Society).

Both a five-day HS Space Camp and a five-day Teacher Professional Development Camp were hosted concurrent to Apollopalooza, supplemented with private engagements with Apollopalooza speakers Lawrence Kuznetz, Dr Karen Ivy, and National Geographic Author Leonard David. A private tour of the Lockheed Martin Louisville CO facility, documentary viewings, and free access to special Apollopalooza engagements provided a truly once-in-a-lifetime experience for educators and students alike.

In 2019, Exploration of Flight saw incredible growth in attendance since opening in July of 2018. Weekend Showcases, featuring diverse aircraft and featured guests, became established in 2019 and drew in hundreds of visitors throughout the year. The showcases are designed to highlight different aspects of aerospace and provide up-close access to aircraft, aerospace professionals and the latest Colorado-led innovations.

In addition to Weekend Showcases, Exploration of Flight provided hundreds of flight experiences to students, teachers and guests through Young Eagles, Wings’ Teacher Flight Program and Wings’ Boeing Stearman Flights.

In September of 2019, Exploration of Flight unveiled and dedicated the Clay Lacy Field of Dreams Flight Ramp. Clay Lacy’s generous contributions helped bring the vision for Exploration of Flight to life, and the extraordinary role he has played in aviation and the mission of Wings Over the Rockies will live on forever.
The museum’s 2019 revenues and expenses are summarized in the charts below.

2019 total revenues increased approximately $1,908,515 from 2018, primarily as a result of increasing contributions, admissions and facility rentals. The museum’s revenues from those three categories were up a combined 41.8%.

Contributions, admissions and facility rentals were the three largest sources of operating revenues in 2019, 2018 and 2017.

2019 operating expenses rose by 30.5% to approximately $5,287,836 for the year due to facility and maintenance costs of operating both the museum and the Boeing Blue Sky Aviation Gallery, facility upgrades, and continuing to host traveling exhibits.

Accompanying charts show functional operating expenses, including staff time, museum programs as well as facility operating costs (excluding depreciation).

The mission of Wings Over the Rockies enables the community to experience flight by participating in educational programs and museum exhibits that allow all to share their love of flight. It is what dreams are made of to soar with the eagles.

- Valerie Clark, Member since 2008
$6,442,756
2019 REVENUES

Contributions 33.4%
General Admission 15.6%
Capital Contributions 15.2%
Facility Rental 13.3%
Programs & Services 8.8%

Misc Revenues 7.4%
Special Events (net) 3.1%
Membership 1.7%
Museum Store (net) 1.5%

2019 UNRESTRICTED EARNED REVENUE

Memberships $110,672
Special Events $194,733
Admissions $1,005,460
Facility Rentals $853,938
Museum Store (net) $99,631
Programs & Services $567,155
### DONORS – ORGANIZATIONAL

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### WINGSPAN INDIVIDUALS

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DONORS – INDIVIDUAL

$100,000-$250,000
- Mark Armstrong
- Harry B. Combs
- Jeff Puckett

$25,000-$50,000
- Kathleen and August Geise
- A. Barry Hirschfeld
- Mike Sorensen
- Jim Williamson

$10,000-$24,999
- Mike and Gabriele Allen

$5,000-$9,999
- Glen R. Davis
- Conor and Heather McCallin
- John and Lynn Raber
- Ronald and Shelia Smith
- Stephen Strachan

$2,500-$4,999
- Norman and Dawn Anderson
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- Barry L. Covert
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- Gary Teipel

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$1,000-$2,499
- Marcy Benson
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- Megan Fisher
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$500-$999
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- Daniel Carter
- Frank Carter
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- Susan Knapp
- John Knudson
- Robert LeGare
- Jay and Dawn Ruth Lindell
- David Morrison
- Chase Puckett
- Ray and Sue Rider
- Chad Robbins
- Richard Robinson
- Marty Schmitz
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- Patterson and Kathleen Shaw
- Diane G. Wallach

$250-$499
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- Roger and Linda Bowman
- Wes Carter
- J. Carl Fris
- Alec Garbini
- Michael J. Hynes
- Dan Igoe
- Charlie Johnson
- Dave Kempa
- Osman Khan

THANK YOU FOR YOUR SUPPORT!
2019 FEATURED EXHIBITS

BE THE ASTRONAUT
Back by popular demand in June of 2019, Be The Astronaut engaged and taught visitors STEM concepts through the lens of space flight. Developed with assistance from NASA’s Langley Research Facility and made up of a series of interactive games and simulations, Be The Astronaut spoke powerfully to adults and children alike. Visitors learned about the challenges and excitement of spaceflight — then applied that knowledge as they flew spaceships and drove rovers across locations such as Earth’s orbit, the Moon, Mars, Ceres and Jupiter.

MAKE • FLY • LAUNCH • ASPIRE
In October of 2019, Wings Over the Rockies opened Mission Aerospace, an interactive maze exhibit for learners of all ages. Brought to you by Minotaur Mazes, traveling exhibit Mission Aerospace explored the history of flight, navigation and NASA’s vision for the future.
2019 BOARD OF DIRECTORS

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Glenn Davis
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WingsMuseum.org
ExplorationOfFlight.org