SPREADING
WINGS
Gala

HONORING

LOCKHEED MARTIN

Sponsorship Opportunities

Spreading Wings Gala
Thursday, March 9, 2023
at Wings Over the Rockies Air & Space Museum

For more information, please visit WingsMuseum.org/Gala
Wings Over the Rockies™ is dedicated to unlocking our visitors' dreams of flight through compelling aviation and space stories, exhibitions, events and educational STEAM programming that might one day spark the next great innovator or explorer.

Our two locations: Wings Over the Rockies Air & Space Museum and Exploration of Flight strive to surprise and delight our visitors. Each year our two locations welcomes approximately 160,000 visitors representing all 50 U.S. states and 34 countries.

VISION
To inspire innovation and action for the next generation of aviation and space explorers.

MISSION
To educate, inspire, and excite all people about aviation and space endeavors of the past, present and future.

VALUES
SPREADING WINGS Gala

DATE: March 9, 2023
TIME: 6:00PM – 9:30PM

LOCATION:
Wings Over the Rockies Air & Space Museum 7711 E. Alameda Blvd.
Denver, CO 80230

ATTIRE: Formal

ATTENDANCE: 700 guests

Join us for our annual fundraising event, the Spreading Wings Gala, where we will celebrate the achievements and advancements of Lockheed Martin.

Enjoy a special evening of entertainment, cocktails, seated dinner, a silent and live auction, and special speakers inside Hangar #1 in the historic Lowry neighborhood.
100 FLIGHT SCHOLARSHIPS AWARDED TO DATE

WINGS AEROSPACE PATHWAYS
STUDENT-BUILT RV-12 AIRPLANE COMPLETED IN 2021

200+ YOUNG EAGLES FLOWN IN 2021

NAMED “10 BEST USA AVIATION AND AEROSPACE MUSEUMS IN THE COUNTRY” - BY USA TODAY

NAMED “20 BEST AVIATION MUSEUM AROUND THE WORLD” - CNN TRAVEL
# SPREADING WINGS GALA 2023

## SPONSOR LEVELS

### COSMIC PRESENTER

$40,000

### PRESENTING SPONSOR CATEGORY

**EXCLUSIVITY**

Our Presenting Sponsor will Receive the Opportunity to Entitle the Gala Event:

“Your Company” Presents Spreading Wings Gala Honoring Lockheed Martin

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**EXCLUSIVE BENEFITS**

Leadership Presentation from Wings CEO John Barry**

Catered Luncheon at Exploration of Flight for up to 25 People**

**Presentation and Luncheon to be utilized in 2023**

### PROMOTION

- Logo on Event Page
- Logo Inclusion on All Gala E-mails
- Banner Onsite One Week *(Sponsor Provides Banner)*
- Logo Inclusion on Printed & Mailed Invitation
  *Deadline for Invitation Inclusion: December 22, 2022*
- Press Releases and Post-Event Media Coverage
- Sponsor Branded Take-Away *(Sponsor Provides Item)*
- Logo Inclusion on All Event Slides

### SOCIAL MEDIA

- Featured post on Facebook, Instagram and LinkedIn
- Featured TikTok post and Instagram reel

### ACKNOWLEDGEMENT

- Logo on Lobby Screens
- Logo in Gala PowerPoint
- Logo in Program
- “Thank You” in AirMail
- Live “Thank You” from MC During Welcome
- Logo on Table Card
- Logo on Menu Card
- Logo in Step-and-Repeat
- Company Banner in Cocktail Reception Area

### HOSPITALITY

- 16 Tickets (two tables) to Gala, Including White Glove Service
  - Private Bar, Waitstaff

**Note:** Presentation and Luncheon to be utilized in 2023
### NOVA PLATINUM

**$20,000**

**PROMOTION**
- Logo on Event Page
- Logo Inclusion on All Gala E-mails
- Banner Onsite One Week  
  *(Sponsor Provides Banner)*
- Logo Inclusion on Printed & Mailed Invitation  
  *Deadline for Invitation Inclusion: December 22, 2022*
- Press Releases and Post-Event Media Coverage
- Sponsor Branded Take-Away  
  *(Sponsor Provides Item)*

**SOCIAL MEDIA**
- Featured post on Facebook, Instagram and LinkedIn

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**ACKNOWLEDGEMENT**
- Logo on Lobby Screens
- Logo in Gala PowerPoint
- Logo in Program
- “Thank You” in AirMail
- Live “Thank You” from MC During Welcome
- Logo on Table Card
- Logo on Menu Card
- Logo in Step-and-Repeat
- Company Banner in Cocktail Reception Area

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**HOSPITALITY**
- 8 Tickets *(one table)* to Gala, Including White Glove Service  
  — Private Bar, Waitstaff

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### STELLAR GOLD

**$10,000**

**PROMOTION**
- Logo on Event Page
- Logo Inclusion on All Gala E-mails
- Banner Onsite One Week  
  *(Sponsor Provides Banner)*
- Logo Inclusion on Printed & Mailed Invitation  
  *Deadline for Invitation Inclusion: December 22, 2022*
- Press Releases and Post-Event Media Coverage

**SOCIAL MEDIA**
- Featured acknowledgment on Facebook and LinkedIn

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**ACKNOWLEDGEMENT**
- Logo on Lobby Screens
- Logo in Gala PowerPoint
- Logo in Program
- “Thank You” in AirMail
- Live “Thank You” from MC During Welcome
- Logo on Table Card
- Logo on Menu Card

**HOSPITALITY**
- 8 Tickets *(one table)* to Gala
## LUNAR SILVER

**PROMOTION**
- Logo on Event Page
- Logo Inclusion on all Gala E-mails

**SOCIAL MEDIA**
- General acknowledgment post on Facebook and LinkedIn

**ACKNOWLEDGEMENT**
- Logo on Lobby Screens
- Logo in Gala PowerPoint
- Logo in Program
- “Thank You” in AirMail
- Live “Thank You” from MC During Welcome
- Logo on Table Card

**HOSPITALITY**
- 8 tickets *(one table)* to Gala

## SOLAR BRONZE

**PROMOTION**
- Logo on Event Page
- Logo Inclusion on All Gala E-mails

**SOCIAL MEDIA**
- General acknowledgment post on Facebook and LinkedIn

**ACKNOWLEDGEMENT**
- Logo on Lobby Screens
- Logo in Gala PowerPoint
- Logo in Program

**HOSPITALITY**
- 8 Tickets *(one table)* to Gala

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**SPONSOR DEADLINE**
**Thursday, January 26, 2023**

*to ensure inclusion of most benefits*

**FOR MORE INFORMATION:**
Kristina Stuber – Kstuber@wingsmuseum.org
303.360.5360 ext 116
Nancy Burke - Nburke@wingsmuseum.org
303.360.5360 ext 138

**AUCTION ITEMS**
If you have any auction items you would like to donate, please email Ehoggan@wingsmuseum.org
### SPREADING WINGS GALA 2023 SPONSOR BENEFITS

**Sponsor Deadline: January 26, 2023**

<table>
<thead>
<tr>
<th>Promotion</th>
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**Acknowledgement**

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**Social Media**

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**Hospitality**

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<td>✓</td>
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<tr>
<td>White Glove Service (private bar, wait staff)</td>
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**Presenting Sponsor Exclusive Benefit**

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*Deadline for invitation inclusion: January 26, 2023
**Presentation and luncheon to be utilized in 2023

to ensure inclusion of most benefits
SPONSORSHIP COMMITMENT FORM

SPONSORSHIP LEVEL
Check boxes of our sponsorship levels

☐ Cosmic Presenter - $40,000
☐ Nova Platinum - $20,000
☐ Stellar Gold - $10,000
☐ Lunar Silver - $5,000
☐ Solar Bronze - $2,500
☐ I plan on giving an auction basket or item

HOW WOULD YOU LIKE TO PAY?

☐ Invoice us
☐ Pay online with credit card

Please email this form to Nburke@wingsmuseum.org. Please include a high-resolution logo with sponsorship commitment form.

ADDITIONAL OPPORTUNITIES TO SUPPORT WINGS OVER THE ROCKIES

For more information or to purchase individual tickets please go to WINGSGALA23.GIVESMART.COM

To donate to Wings Over the Rockies Air and Space Museum please go to WINGSMUSEUM.ORG/DONATE
FINAL SPONSOR DEADLINE: JANUARY 26, 2023
(Deadline for invitation inclusion: December 22, 2022)
TO ENSURE INCLUSION OF MOST BENEFITS

For more information, please visit Wingsgala23.givesmart.com