



WINGS OVER THE ROCKIES®
SPACE
RACE 5K
2026

SPONSORSHIP OPPORTUNITIES

Blast off on Sunday morning, May 10, 2026 at Wings Over the Rockies® Air & Space Museum for the Wings Space Race 5K – a high-energy, family-friendly spring fundraiser uniting Colorado's aerospace community and the general public in support of Wings' mission to educate, excite and inspire the next generation.

The Space Race fully embraces its theme – with a “launch pad” start and rocket countdown - celebrating innovation, exploration and the spirit of flight. Sponsoring the Space Race also offers a great opportunity to connect with runners and families at a post-race “moon base” – our space-themed vendor village designed to allow sponsors to boost brand visibility, showcase products, share your mission and build meaningful relationships. Space-based costumes are welcome, so suit-up and join us on the Launch Pad for this unforgettable, out-of-this-world experience.

SPONSORSHIP DEADLINE: March 16, 2026 to ensure maximum exposure

For More Information:

Alice Cuthbert | ACuthbert@wingsmuseum.org | 303.360.5360 ext. 135



MISSION CONTROL

TITLE SPONSOR | \$20,000 - **SOLD**



PRE-EVENT BENEFITS

- Event Presented By naming rights: "Space Race 5K Presented by [Sponsor]"
- 1-minute promo video (provided by company)
- Logo on Wings' website homepage
- Main logo placement on registration page
- Recognition in email communications (to over 13,500 recipients)
- Recognition in select pre-advertising announcements
- Logo on Wings website event landing page

DURING & POST EVENT BENEFITS

- Main logo placement on start and finish Space Race main signage
- Main logo placement on bibs
- Primary logo placement on race shirts - must be confirmed by April 3rd
- Opportunity for a speaking moment at the race start
- Opportunity to provide branded items to runners
- Name on booth/table for race day packet pickup
- 20 complimentary race entries
- 10x20 booth at "Wings' moon base" - post race vendor village
- Verbal recognition on race day
- Sponsor thank-you email

LUNAR LEADER

PRESENTING SPONSOR | \$10,000



PRE-EVENT BENEFITS

- Prominent logo placement on registration page
- Recognition in email communications (to over 13,500 recipients)
- Recognition in select pre-advertising announcements
- Logo on Wings website event landing page

DURING & POST EVENT BENEFITS

- Photo sponsor
- Fueling station sponsor - water and snacks at end of race
- Prominent logo placement on bibs
- Prominent logo placement start and finish Space Race signage
- 15 race entries
- Prominent placement of logo on race t-shirts - must be confirmed by April 3rd
- 10x10 booth at "Wings' moon base" - post race vendor village
- Verbal recognition on race day
- Sponsor thank-you email

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STELLAR

SUPPORTING SPONSOR | \$5,000



PRE-EVENT BENEFITS

- Recognition in email communications (to over 13,500 recipients)
- Logo placement on registration page
- Recognition in select pre-advertising announcements
- Logo on Wings website event landing page

DURING & POST EVENT BENEFITS

- Signage at km or mile marker (7 available)
- Logo placement on race t-shirts
- 10 race entries
- 10x10 booth at "Wings' moon base" - post race vendor village
- Logo placement on race day signage
- Verbal recognition on race day
- Sponsor thank-you email

ORBITAL PARTNER

STEM SUPPORTING SPONSOR | \$2,500



PRE-EVENT BENEFITS

- Recognition in email communications (to over 13,500 recipients)
- Logo on Wings website event landing page

DURING & POST EVENT BENEFITS

- 5 race entries
- 6' table at "Wings' moon base" - post race vendor village
- Logo placement on race day signage
- Logo placement on race t-shirts
- Verbal recognition on race day
- Sponsor thank-you email

STAR SUPPORTER

FRIENDS OF THE RACE | \$1,000



PRE-EVENT BENEFITS

- Recognition in email communications (to over 13,500 recipients)
- Logo on Wings website event landing page

DURING & POST EVENT BENEFITS

- 2 race entries
- Verbal recognition on race day
- Sponsor thank-you email

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